About this Initiative

As the Millennium Development Goals (MDGs) expire at the end of this year, the Centre for Global Health is running a Millennium Development Goal Programme which aims to raise awareness about and highlight the achievements of the health-related MDGs amongst the CUHK community. The programme consists of a Lecture Series, Creative Arts Competition and a Student Debate.

The Creative Arts Competition is designed to enable participants to consider the more nuanced and human stories behind the statistics and indicators of the MDGs. All CUHK students and staff are invited to submit creative pieces around the themes of poverty, suffering and hope.

Objective: To explore beyond the statistics and indicators of the health-related MDGs through the use of expressive artwork.

Themes: Poverty, Suffering & Hope

Eligible participants: All CUHK students and staff (Group entries are welcome, and group winners would have to share the prize amongst themselves)

“Creative Arts”

This competition welcomes a broad understanding of the creative arts. We welcome submissions from the following areas:

➢ Paintings, drawings, sketches
➢ Musical performances and original musical compositions
➢ Dance choreography
➢ Short films
➢ Poetry and spoken word
➢ Photography
➢ Short Stories
However, we also welcome submissions from outside of these areas too.

Prizes

The top three entries selected by the judging panel will win vouchers from three outlets of the winner’s choosing.

1st Prize $2,500
2nd Prize $1,500
3rd Prize $1,000

The winners will be required to attend the final Student Debate event of the MDG Programme on Tuesday 17th November, 2015 at 3.00pm for prize giving. Attendance at this event is mandatory.

Judging Panel

The Judging Panel for this competition is comprised of senior figures from across the Chinese University of Hong Kong and represent a broad range of artistic disciplines and bodies, ensuring a fair and balanced judging process.

Application Guidelines

1. All applicants are required to fill in a submission form to accompany your creative arts piece. Submissions without the form will not be accepted.
2. All performance pieces (whether they be a dance, musical, spoken word or film entry) should be filmed and submitted to this competition by uploading to YouTube (set to ‘private’), with that link included within the submission form.
   a. All performance entries should not exceed 5 minutes in length.
3. All non-performance entries are required to physically hand in their original artwork to the Centre for Global Health Office. Digital pictures or copies of artwork will not be accepted.
4. Applications received after the stated deadlines will be disqualified.
5. We welcome individual and group applications. If a group wins, the group will receive the set prize amount indicated above.
6. Applicants are allowed to enter a maximum of three submissions for consideration into this competition.

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Application Procedures

1. Create your artistic piece for submission
2. Download and complete a submission form from www.cgh.cuhk.edu.hk/mdg-art-apply
3. A) For applicants submitting a performance entry, please include the link to the YouTube video of your performance in your submission form, and send it via email to Ms Sharon LO at cgh.mdg@cuhk.edu.hk.
   B) For non-performance submissions, please bring it to Ms Sharon LO at the Centre for Global Health Office at the following address:
      Room 327b, School of Public Health Building
      Prince of Wales Hospital, Shatin, New Territories
4. All applicants are required to enter their submissions before the competition deadline: Tuesday 3rd November, 2015 at 5.00pm.

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Key Dates

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<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Mon 14th September, 2015</td>
<td>Submissions Open</td>
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<tr>
<td>Mon 2nd November, 2015</td>
<td>Submissions Close [at 5.00pm]</td>
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<tr>
<td>Mon 9th November, 2015</td>
<td>Applicants notified of the outcome</td>
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<tr>
<td>Tues 17th November, 2015</td>
<td>Exhibition of all submissions in the MDG debate</td>
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Notes and Disclaimers

* By entering this competition, participants allow CGH to use their submissions for educational and publicity purposes.
* By entering this competition, participants allow CGH to exhibit their work during the final event of this programme (Celebration Debate, Tues 17th November 2015).
* If a group wins a prize, that group will be responsible for its distribution amongst members. CGH holds no liability and will not be involved in the event of any disputes.
* Although winners will be able to choose three outlets from which their vouchers may come from, CGH reserves the right to make the final decision about whether that outlet was appropriate or not.
Enquiries

For any enquiries, please contact Ms Sharon LO at cph.mdg@cuhk.edu.hk or 2346-7849.